

Assisting Mothers for Active,
Natural, Instinctive Birth




AMANI Birth

...for a blessed start in life.

Events **PROPOSAL**

1st Pakistan Tour





About **AMANI** Birth

AMANI Birth is a childbirth education program focusing on prenatal preparation and informed decisions that favors normal physiological birth when feasible. The acronym, "AMANI," stands for **Assisting Mothers for Active, Natural, Instinctive Birth** and means "Wishes for Natural Birth" in Arabic. The program was founded by American Author and Midwife, Aisha Al Hajjar, to support families for empowering and positive birth experiences.

Mission

AMANI BIRTH'S

Vision

AMANI Birth emphasizes the following key principles:

1. **Islamic Values:** AMANI incorporates Islamic teachings and values into its childbirth education curriculum, making it particularly relevant to Muslim communities.
2. **Physiological Birth:** AMANI Birth promotes an understanding of the normal physiological processes of labor and birth. It encourages women to trust their bodies and to approach childbirth as a normal, healthy event.
3. **Holistic Approach:** The program takes a holistic approach to childbirth, addressing not only the physical aspects but also the emotional, mental, and spiritual dimensions of the birthing experience.
4. **Educational Classes:** AMANI Birth provides childbirth classes to prepare parents for labor, birth, and the early postpartum period. Topics include a range of topics, including nutrition, exercise, informed decision-making labor coping strategies, breastfeeding and new baby care.
5. **Doula Support:** The program encourages the role of a doula in providing continuous informational, emotional and physical support to birthing families. Doulas are trained to assist and support the mother and her birth plan during labor and birth.





Our **ABOUT** Training

AMANI has been training and certifying Childbirth Educators and Doulas since 2012. Since 2020 workshops have been conducted online, with practical experiences taking place in the local community. To-date we have completed nearly 200 workshops with over 50 of those being completely online and we have trained around 1500 AMANI Childbirth Educators and Doulas worldwide.

Pakistan **TRAININGS** Schedule



KARACHI
CBE & Doula Certification
Advanced Training

7-10th April 2025



LAHORE
CBE & Doula Certification

15-17th April 2025



ISLAMABAD
CBE & Doula Certification
Advanced Training

21-24th April 2025

Events in KARACHI

SATURDAY 5TH APRIL 11AM - 1PM	INTERNATIONAL CHILDBIRTH INITIATIVE EVENT	DOW UNIVERSITY HOSPITAL
MONDAY 7TH APRIL - WEDNESDAY 9TH APRIL	AMANI CBE DOULA TRAINING	DOW UNIVERSITY HOSPITAL
THURSDAY 10TH APRIL	ADVANCED TRAINING	DOW UNIVERSITY HOSPITAL
FRIDAY 11TH APRIL 9AM - 12NOON	SAVING LIVES PPH TRAINING	DOW UNIVERSITY HOSPITAL
SATURDAY 12TH APRIL 11AM - 1PM	NVD/PHYSIOLOGICAL BIRTH	MEDICARE HOSPITAL
SUNDAY 13TH APRIL 11AM - 1PM	JOURNEY TO PARENTHOOD PARENTS MEET UP	THE LEARNING CIRCLE

Events in LAHORE

MONDAY 14 TH APRIL 10AM - 1PM	INTERNATIONAL CHILDBIRTH INITIATIVE EVENT	FAROOQ HOSPITAL DHA
MONDAY 14 TH APRIL 4-6PM	NVD/PHYSIOLOGICAL BIRTH	OMAR HOSPITAL
TUESDAY APRIL 15 TH -THURSDAY APRIL 17 TH	AMANI CBE DOULA TRAINING	FAROOQ HOSPITAL
FRIDAY 18 TH APRIL	BIRTH CIRCLE MEETUP	TBA

Events in ISLAMABAD

SATURDAY 19TH APRIL 11AM - 1PM	INTERNATIONAL CHILDBIRTH INITIATIVE EVENT	FAROOQ HOSPITAL BAHRIA ENCLAVE
SUNDAY 20TH APRIL 10AM-1PM	NURTURING VILLAGE	AL FALAH EII
MONDAY APRIL 21ST-WEDNESDAY APRIL 23RD	AMANI CBE DOULA TRAINING	FAROOQ HOSPITAL BAHRIA ENCLAVE
THURSDAY 24TH APRIL	ADVANCED TRAINING	FAROOQ HOSPITAL BAHRIA ENCLAVE

Training Catering **SPONSORSHIP** Per Cities

20 Medical and
Community attendees
training as birth
professionals

**For Each 3 Cities, Karachi, Lahore,
Islamabad**



CATERING DIAMOND SPONSOR
Cover All Meals for 4 days
Or 70,000 PKR

For AMANI CBE Doula Training for One City



GOLD SPONSOR
50,000 PKR

For AMANI CBE Doula Training for One City



SILVER SPONSOR
40,000 PKR

For AMANI CBE Doula Training for One City

Medicare Event **SPONSORSHIP** Karachi

Target Audience of 100-150 attendees from
Medical Professionals and Parents



DIAMOND SPONSOR

100,000 PKR

For Medicare Hospital Event



GOLD SPONSOR

75,000 PKR

For Medicare Hospital Event



SILVER SPONSOR

50,000 PKR

For Medicare Hospital Event

Omar Hospital Event

SPONSORSHIP

Lahore

Target Audience of 100-150 attendees from
Medical Professionals and Parents



DIAMOND SPONSOR

100,000 PKR

For Omar Hospital Event



GOLD SPONSOR

75,000 PKR

For Omar Hospital Event



SILVER SPONSOR

50,000 PKR

For Omar Hospital Event

Sponsor **DIAMOND** Package

1-Prominent Logo Placement:

Logo featured prominently on all promotional materials, including posters, flyers, and our websites.

2-Customized Branding:

Customized branding opportunities throughout the venue, Standees and Posters to be provided by Sponsor.

3-VIP Special Discount:

VIP Discount for three members of company representatives for the AMANI Training.

4-Dedicated Website Release:

A dedicated Website release highlighting the partnership with the Diamond Sponsor.

5-Social Media Coverage:

Extensive social media coverage with dedicated posts and mentions.

6-Onsite Booth:

Premium booth space with enhanced visibility and branding.

Sponsor **GOLD** Package

1- Logo Placement:

Prominent logo placement on event materials and website.

2-VIP Special Discount:

VIP Discount for a Two members of company representatives for AMANI Training.

3-Mention on Website:

Post on website highlighting as Gold Sponsor for this event.

4-Social Media Recognition:

Regular mentions on social media platforms leading up to and during the event.

5-Onsite Presence:

Standard booth space in a prime location. Standees and Posters to be provided by Sponsor.

Sponsor **SILVER** Package

1- Logo Visibility:

Logo placement on event materials, including website and select promotional materials

2-VIP Special Discount:

VIP Discount for a one member of company representatives for AMANI Training.

3-Social Media Mentions:

Recognition on social media channels leading up to and during the event.

4- Standee Presence

Standard Standee space in a prime location. Standees and Posters to be provided by Sponsor.



THANK You

By becoming a sponsor, you're not just aligning your brand with a noteworthy event; you're joining a community dedicated to improve and spread awareness and education on maternal health and childbirth education. Together, we can leave a positive mark on your organization and grow.

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